

# Console Connect expands on-demand direct connections to IBM Cloud across Asia, Europe and the Americas

**HKT (SEHK:6823) – HONG KONG, July 7, 2020 –** Console Connect today announced an expanded collaboration with IBM Cloud Direct Link, the network service designed to secure and accelerate data transfer between private infrastructure and the IBM public cloud, to provide secure, reliable and low latency network connections to the IBM public cloud from data centers across Asia, Europe and the Americas.

Console Connect is a Software-Defined Interconnection<sup>®</sup> (SDI<sup>®</sup>) platform that delivers fast, low-latency and secure connectivity worldwide over PCCW Global's network, offering an uncontended, redundant core network with multiple diverse paths between countries. With IBM Cloud Direct Link services, customers on the platform can now instantly provision virtual connections directly into IBM's public cloud for short durations from any of the Console Connect-enabled data centers in 40 countries.

Large enterprises are increasingly adopting a hybrid cloud approach and seeking to drive efficiencies by integrating their existing private and on premise workloads with the public cloud. Efficient deployment of applications across multiple cloud environments requires the ability to transfer and process data with reliability, security and speed.

With on-demand private connectivity to the IBM public cloud, Console Connect and IBM customers can now benefit from a seamless, end-to-end experience for their critical IBM Cloud services such as compute and storage infrastructure as well as IBM's extensive catalogue spanning AI, blockchain and Internet of Things (IoT).

The Console Connect platform allows customers to self-provision connections to the IBM Cloud from data centers around the world. Console Connect has implemented direct cloud on-ramps to the IBM public cloud in Singapore, Hong Kong, Tokyo, London, Frankfurt and San Jose and all on-ramps can be accessed directly from 170 plus on-net data centers in over 40 countries via the Console Connect uncontended private network.

Mr. Michael Glynn, Vice President, Digital Automated Innovation, Console Connect, said, "We are delighted to extend our collaboration with IBM Cloud Direct Link to deliver on-demand, private connectivity to IBM Cloud via direct on-ramps across Asia, Europe and the USA. Extending our on-ramp footprint means more global businesses are now able to take advantage of the improved speed, security and network scalability for their critical business applications hosted in IBM public cloud."

Mr. Gabriel Montanti, Global Offering Executive, IBM Cloud Direct Link, said, "As enterprises pursue innovation to capture the emerging opportunities of today's increasingly digital world, and seek improved continuity in the face of external challenges, they are looking for best in class options to leverage the public cloud. With IBM Cloud Direct Link services, Console Connect customers will now have access to IBM public cloud for mission critical workloads with the improved security and lower latency they need."

### About PCCW Global

PCCW Global is a leading international communications service provider, offering the latest mobility, voice and data solutions to multinational enterprises, telecommunications partners, cloud and application service providers. Our truly global coverage combined with local on-the-ground knowledge has helped us build best-in-class global connections linking Africa, the Americas, Asia Pacific, Europe and the Middle East. Our network supports a portfolio of integrated communications services including connectivity, applications, and tailored solutions integrated and orchestrated by the Console Connect on-demand digital Software Defined Interconnection ® platform, one of the first global platforms to fully automate switching and routing of all communications for seamless interconnection.

To learn more about PCCW Global, please visit <u>www.pccwglobal.com</u>.

### About Console Connect

PCCW Global's Console Connect is a leading global Software Defined Interconnect platform, enabling its customers to privately and seamlessly access business-critical SaaS applications, cloud providers and other enterprises. The Console Connect platform delivers on-demand cloud connectivity through a unique blend of software and network infrastructure. Console Connect is one of the first global platforms to fully automate switching and routing for seamless interconnection, avoiding the risks of sending traffic over the public Internet. To learn more about Console Connect by PCCW Global, visit www.consoleconnect.com.

### About HKT

HKT (SEHK: 6823) is Hong Kong's premier telecommunications service provider and leading operator in fixed-line, broadband and mobile communication services. It meets the needs of the Hong Kong public and local and international businesses with a wide range of services including local telephony, local data and broadband, international telecommunications, mobile, enterprise solutions, and other telecommunications businesses such as customer premises equipment sales, outsourcing, consulting, and contact centers.

HKT offers a unique quadruple-play experience in Hong Kong delivering media content on its fixed-line, broadband Internet access and mobile platforms jointly with its parent company, PCCW Limited.

HKT also provides a range of innovative and smart living services beyond connectivity to make the daily lives of customers smarter, whether they are at home, in the workplace, or on the go. Consumers and merchants alike may also enjoy HKT's financial-related services such as mobile payment, smart mobile point-of-sale solutions, and insurance.

For enterprises, HKT delivers end-to-end integrated solutions employing emerging technologies such as cloud computing, Internet of Things (IoT) and Artificial Intelligence (AI) to accelerate their digital transformation, contributing to Hong Kong's development into a smart city.

The Club is HKT's loyalty program and one of the largest of its kind in Hong Kong, not only offering a variety of privileges and benefits to enrich the lifestyle of members, but also increasingly amalgamating merchants and becoming an integral part of a new digital ecosystem connecting consumers and merchants.

For more information, please visit <u>www.hkt.com</u>.

## For more information, please contact:

Ivan Ho **PCCW Group** Tel: +852 2883 8747 Email: <u>ivan.wy.ho@pccw.com</u>